



Chennai Business School

Learning for the real world



DUAL PROGRAMME – SEMESTER ABROAD AT CURTIN UNIVERSITY, AUSTRALIA.



Chennai Business School has signed an MOU with Curtin Business School, Perth, Australia for enrichment and exchange of knowledge between the two schools. The signing of the MOU is part of Curtin's commitment to develop closer relationships with Indian Institutions for teaching, research and student exchange. The pact also provides faculty training programs and cross university visits.

Says Prof David Wood at Curtin : " There are many synergies between Chennai Business School and the Curtin University Business Faculty, with both offering industry focused courses which produce job-ready graduates who are linked with the industry. While at Curtin University, CBS students will complete an internship placement within the local industry which will offer the students a truly global work experience, with valuable practical knowledge that they will return to Chennai with."

As a new economic paradigm emerges, the need for a contemporary approach to management education becomes necessary. This is the premise on which Chennai Business School is founded.

CBS is driven by one mission : To create industry-ready managerial talent. CBS offers specialization in the fields of India's exponentially growing verticals like Information Technology, Banking and Financial Services and Retail. It also offers focused learning in two strategic functional areas of management – Human Resources and Marketing & Communications.

CBS is rated 'A ++' by the Business India Survey , 2010. CBS is now among the top 90 B-schools in the country.

## Courses Offered

- Information Technology
- Finance & Financial Services
- Finance
- Marketing & Communication
- International Management
- Human Resources

CBS awarded a rating of 'A++' by Business India in a short span of four years.

In a comprehensive survey of business schools in the country conducted by Business India, CBS was awarded a rating of 'A++'. The survey conducted made an intensive research of various parameters like quality of students and faculty; commitment of the institution in developing infrastructure facilities like library, canteen, entertainment, wellness etc., curriculum and pedagogy, brand equity enjoyed by the school, relative investments made in it by interfacing with corporates and placements made by the school.

## CURTIN UNIVERSITY

Curtin University is Western Australia's largest and most multi-cultural university. We have a strong commitment to international engagement with Australia's third largest international student population. Curtin University maintains campuses in Malaysia and Singapore while also conducting face-to-face teaching in a number of countries. This cultural diversity adds a rich and valuable dimension to our campus atmosphere and also prepares our graduates to live and work in an increasingly global environment.

Curtin University is widely recognised for the practical and applied nature of our courses, which equip graduates with essential skills through exposure to industry and business, and their research, which focuses on solving real world problems. This combination enables Curtin graduates to be effective in the workplace immediately upon graduation.

Curtin is a vibrant international institution with an exciting future and we invite you to join with us as we move forward.

## About the Master of Management at Curtin Business School

Gain practical, hands-on experience. Create global networks. Learn in small, personal classes. Advance your career.

Curtin's Master of Management is the first of its kind among Western Australian Universities, offering a unique work placement component. This course is open to a diverse range of students – including those with varying levels of prior work experience, as well as those from disciplines or career backgrounds other than business. The diversity of students, mixed with our highly interactive teaching methods, creates a dynamic classroom environment, allowing you to consider new perspectives and creating unique networking opportunities.

The Master of Management is a challenging and flexible program that will help you to develop the skills and competencies, knowledge and confidence to gain employment in the global business environment, and to make effective decisions in an increasingly uncertain and ever-changing business environment.

## Create global networks

Curtin is home to a unique international and cross-cultural learning environment. Our teaching staff bring both national and international industry experience to the classroom – with close to 40 per cent of our lecturers originally from overseas and most of our Australian staff having also worked in international locations. You will establish personal and professional networks with people from across the globe who share different cultural perspectives, which will add greater depth to your knowledge and understanding of international business issues.

## Learn by doing: Workplace project

As a Master of Management student, the classroom is not the only place you will grow and learn. A unique and practical component of this course provides you with substantial workplace exposure allowing you to complete a professional internship as part of the program.

## Interactive learning

The team-orientated nature of the Master of Management means that you are encouraged to join in-class discussions and form supportive learning groups with other students. Assignments are conducted individually, as well as in small groups. You will quickly discover that one of the most rewarding aspects of completing the Master of Management at Curtin University will be your fellow students and the opportunity to form a network of friends and future professional contacts.

## Advance your career

To effectively manage people in today's business organisations, managers must be able to adapt to the changing issues of the modern workplace. For example, corporate sustainability has become a growing priority for businesses, and is therefore pivotal to management considerations. In light of its significance, sustainability is offered as a core unit in the Master of Management, which is also the only unit of its kind offered within any Australian University. The Master of Management equips you with the skills and insight required by managers.

# Units to be completed in CBS

## Trimesters 1 & 2

### CBS Units

Business Economics

Business Statistics

Quantitative Techniques

Marketing Management

Financial Accounting

Organisational Behaviour

Operations Management

Principles Management

IT for Managers

Business Communication

Cost Management

Business Research Models

Corporate Business Strategy

Information Systems Management

Corporate Business strategy

Financial Management

Legal Aspects of Business

Human Resources Management

### CURTIN Units

Management Overview 560

Accounting Managerial 530

Knowledge Worker Retention 530

Curtin Marketing Issues 600

Dynamic Organisations 600

Contemporary Governance 600

### CURTIN Credits

Exempt

Exempt

Exempt

Exempt

Exempt

Exempt

## Units to be completed in CURTIN

	CURTIN Credits
Managerial Leadership 561	25
Cross Cultural communication and Negotiation 580	25
Creativity and Innovation Management	25
International Dynamics 601	25
Consultancy / Internship 600	50
<b>Total</b>	<b>150</b>

## English Requirements

Students can choose from any of the below 3 Examinations

### 1. IELTS (International English Language Test System)

Eligibility: Writing and Speaking 6.0, Reading and Listening 6.0, Overall 6.5 with no band less than 6.0

### 2. TOEFL

Eligibility: A score of 570 in case of paper based exam or 92 in case of Internet based exam (a minimum of 23 in each of the four sections)

### 3. Pearson Test of English

Eligibility: A score of 62

## Curtin Semester Dates for 2012

Curtin Application Deadline - 31<sup>st</sup> March, 2012

Curtin Semester Two 2012

- Orientation Week 2 – 6 July 2012
- Semester Two Commences 16 July 2012
- Semester Two closes 4 November 2012

## Application Process

Visit Chennai Business School to obtain and complete your application form.

- Apply

Assessment of your application takes between 2-4 weeks.

- Await your offer
- Receive your offer

Your offer package consists of:

- Letter of Offer
- Acceptance of Offer Form
- Payment Options Form
- Terms of Offer
- International Student Refund Agreement Flyer
- Pre-Departure Guide
- Curtin Housing Services Brochure
- Overseas Student Health Cover Brochure

Accept your offer

Steps to accept your offer:

- Read your Letter of Offer carefully to ensure all details are correct
- Meet all conditions on your Letter of Offer
- If applicable, obtain Pre-visa Assessment (PVA) from the Australian Embassy in your country
- Submit your Acceptance of Offer form, deposit of tuition fees, Overseas Student Health over fee, photocopy of your passport details page and PVA (if applicable)

Apply for your visa

You'll need to apply for your student visa after receiving your Confirmation of Enrolment which will be sent to you via email. Contact the Australian Embassy to find out more about the visa application process.

## Curtin Tuition Fees for 2012

The program at Curtin will cost AUD 19837.50 for the tuition for the 6 modules at Curtin (Note this is half the price of completing the full program in Australia)



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